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Bharti Telesoft empowers CAMEL Hub solution

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[Bharti Telesoft](#), the leading provider of integrated VAS solutions for mobile operators in emerging markets, has empowered a leading international telecom carrier to deliver a prepaid roaming solution and an intelligent CAMEL [Hub](#) solution that will simplify roaming – and reduce roaming charges - for sports fans visiting the ongoing Beijing Olympics.

The Bharti Telesoft Hub solution enables prepaid roaming within the same CAMEL phases and also from phase 1 to phase 2 CAMEL [networks](#) in the initial rollout. The mandate for the solution is to ensure that prepaid subscribers are able to roam seamlessly between different partnering networks, agnostic to the CAMEL phase of either the home or the visited network. This capability will be activated in the second and third phase of the solution's deployment. Currently, to further enhance mobile users' roaming experience, the solution supports call correction services so that roamers do not make dialing mistakes. This will help increase call completion rates and drive revenues for participating operators.

Announcing the details of the service provided, Atul Madan, VP Hubs, Bharti Telesoft said, "Bharti Telesoft is providing a [technology](#) that allows mobile network operators to reduce time and cost for inter-network roaming during the Beijing Olympics."

"Prepaid roaming has proved a challenge for mobile operators because of the complexities of deploying services over different CAMEL networks, and also due to the proprietary implementation of some CAMEL parameters by different vendors. Prepaid roaming becomes much more complex when operators upgrade their networks as this affects all partner networks with prepaid roaming. Bharti Telesoft's Hub solution allows operators to enjoy a one-to-one relationship with the hub, reducing the complexity of managing multiple operator relationships," explains Madan.

"Four of the world's largest mobile network operators have teamed up with China's largest mobile phone operator to pioneer prepaid roaming to the Beijing Olympic Games - allowing the Chinese carrier to offer in-bound prepaid roaming for its partners during the two-weeks of the Olympic games," added Madan.

	BSE	NSE
Price	14549.07	4447.75
Change	-2.35%	-1.25%

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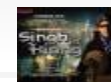
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