

## Press Release

### **Comviva and N-able Pvt Ltd. join hands to create new opportunities around Digital Services in Sri Lanka**

**Colombo, Sri Lanka – 13 August 2019:** Comviva, the global leader in mobility solutions has joined hands with N-able Pvt Ltd. as local strategic alliance partner to catalyze Digital Services in Sri Lanka.

As part of this alliance, N-able will leverage Comviva's innovative offerings to the telecom service providers in Sri Lanka, through its Digital Services Delivery Platform (DSDP). The collaboration will provide operators with big data driven real-time marketing solutions to generate actionable customer insights. The digital services suite will offer customers a multi-channel and consistent experience across any device and network. The DSDP will empower mobile operators to move beyond mere connectivity and embrace new growth opportunities in digital services. In addition, Comviva's Enterprise Messaging Platform will provide an omni-channel customer engagement.

**Peter D'Almeida, CEO N-able Pvt Ltd.** said, "What I find most exciting about our alliance with Comviva, is that through their relevant and contextual digital services, we can capture and monetize the intent rich "micro-moments" of customers: to learn, to act on a need, to discover, to watch or to buy. We become part of real-time customer journeys when decisions are made, and preferences are shaped."

**Tanveer Mahmood, VP & Market Unit Head (SAARC) Comviva Technologies** said, "We are very excited to appoint N-able as our strategic alliance partner for Sri Lanka. We are confident that N-able will deliver our cutting-edge solutions in areas such as analytics and big data, digital services and enterprise messaging, to create personalized, contextual journeys for mobile subscribers, creating more meaningful customer experiences."

Comviva's solutions are deployed by over 130 mobile service providers and financial institutions in over 95 countries and enrich the lives of over two billion people to deliver a better future. With over 15 years of presence in the SAARC region working with major operators like Reliance Jio, Vodafone, Airtel, Grameenphone, Banglalink, Robi, Nepal Telecom etc. Comviva has gained extensive market presence, serving over 11 telecom operators across 3 countries with over 25 deployments in the region.



### **About Comviva Technologies Ltd.**

Comviva is the global leader of mobility solutions catering to The Business of Tomorrows. The company is a subsidiary of Tech Mahindra and a part of the \$21 billion Mahindra Group. Its extensive portfolio of solutions spans digital financial services, customer value management, messaging and broadband solution and digital lifestyle services and managed VAS services. It enables service providers to enhance customer experience, rationalize costs and accelerate revenue growth. Comviva's solutions are deployed by over 130 mobile service providers and financial institutions in over 95 countries and enrich the lives of over two billion people to deliver a better future. For more information, please visit [www.mahindracomviva.com](http://www.mahindracomviva.com)

### **About N-able (Private) Limited**

N-able was founded in 2008 with 13 people and a vision to be radical in using technology and disrupt the business landscape, to *do better business*. Ten years later, with over 200 in our team and 20 million USD in revenue, our goal remains the same: to deliver technology-enabled business outcomes and create unprecedented value for customers and their stakeholders.

We consider it important to see new possibilities, where technology enables businesses to transform and disrupt age-old industries such as Telecom, Banking, Government and large Enterprises that constitute our customer base.

As we seek to be in Digital Leadership in 2022; Digital Banking, Data Analytics, Product and API Development, Data Center Consultancy, Automation and IoT will be our key areas of focus.

### **For further enquiries, please contact:**

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