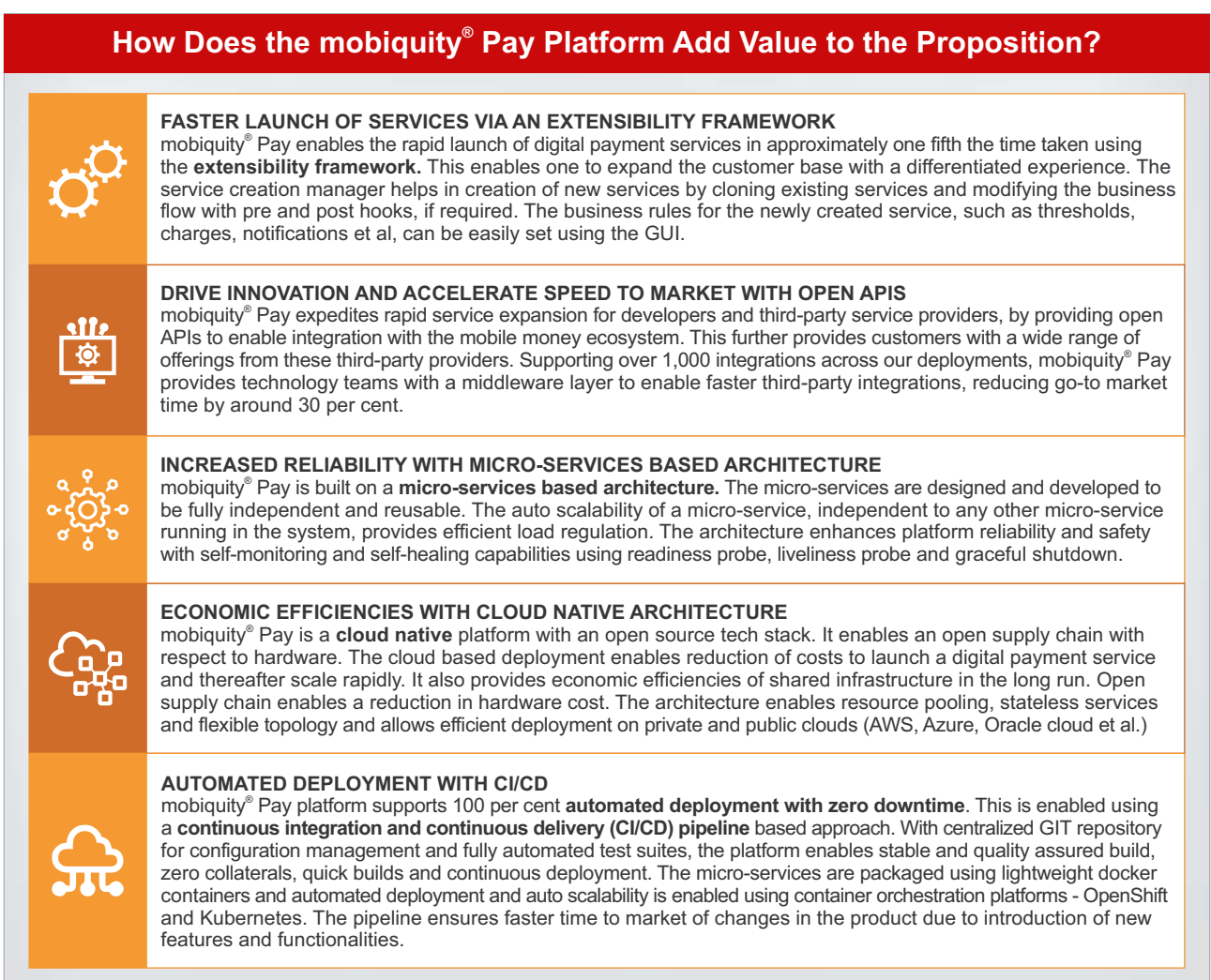
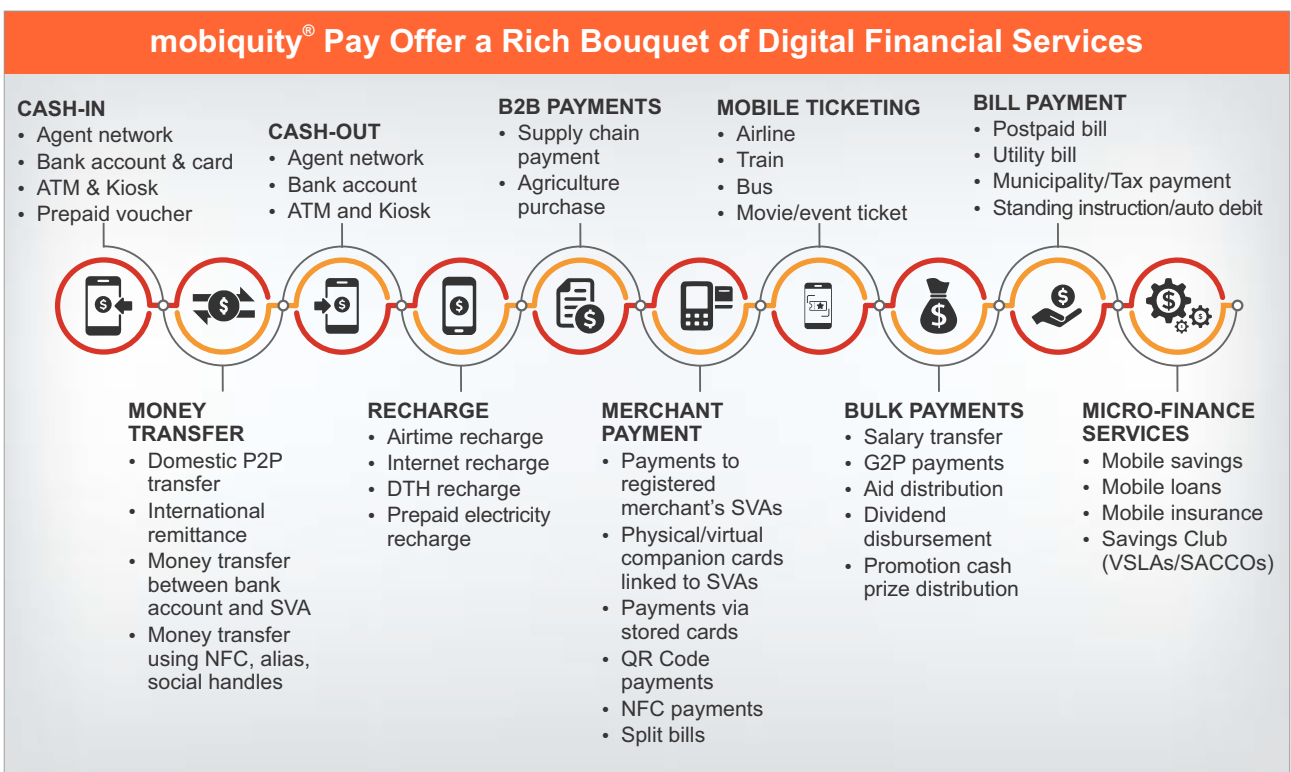


mobiquity[®] Money *is now* mobiquity[®] Pay

The digital financial services space is evolving rapidly, with consumers demanding comprehensive financial products that offer new services, house innovative features and facilitate faster payments and a frictionless experience. To cater to these requirements, we have taken the flagship **mobiquity[®] Money** platform to the next level by unveiling a new brand identity; **mobiquity[®] Pay**.

The mobiquity[®] platform and brand name was launched in 2007 and, over the last 13 years, has become amongst the world's largest digital financial services platform. It powers over 70 digital financial services in more than 50 countries, serving the financial needs of over 120 million consumers and processing 7 billion transactions valuing \$ 130 billion annually.

This change is in line with our vision of simplifying digital payments, coupled with providing enhanced consumer experience and catering to all consumer segments, ranging from the unbanked to the banked. For banked and carded consumers, mobiquity[®] Pay provides the option to save a payment instrument like a credit card, debit card or bank account with the digital wallet to make payments. For financially underserved consumers who need a digital wallet, mobiquity[®] Pay offers a stored value account (SVA) and a prepaid digital wallet facilitating multiple financial transactions such as money transfers, bill and merchant payments, salary payments etc.



To know more on how **mobiquity[®] Pay** can drive your digital money, wallet and payments business contact us at: info@comviva.com

Notes:

- ✦ All the product releases starting with versions 5.2 will be known as **mobiquity[®] Pay** releases.
- ✦ mobiquity[®] is registered trademark in India only