# 

SIMPLIFY GROWTH Building powerful offerings with FinTech

# mobiquity<sup>®</sup> Pay

World's leading Digital Wallet and Payments Platform

mobiquity<sup>®</sup> Pay Footprint















Comviva's mobiquity<sup>®</sup> Pay is a holistic white-labelled payment platform that caters to all digital money, wallet, and payment requirements. mobiquity<sup>®</sup> Pay is a feature-rich, robust, scalable, and flexible platform that serves consumers, service providers and their partners.

It facilitates digital payments for all customer segments and allows them to use all payment instruments like a bank account, credit card, prepaid account, stored value account (SAV), etc. As a result, consumers can securely make merchant payments, pay bills, and send or receive money via any form factors like mobile apps, web, QR codes, NFC, USSD, etc. mobiquity<sup>®</sup> Pay also enables a customer to avail of micro-financial services such as savings, loans and insurance. Moreover, businesses and governments can credit salaries, disburse cash subsidies, relief aid, and make other bulk payments.



#### them to do multiple financial transactions. For banked and carded consumers:

Unbanked Customers: mobiquity® Pay offers

a stored value account (SVA), a prepaid digital

wallet linked to their mobile number, enabling

mobiquity<sup>®</sup> Pay provides option to save a payment instrument like credit card, debit card or bank account with the digital wallet and make payments using it. First to provide MasterCard

First to provide closed-loop

NFC merchant payments in Africa

First in domestic interoper-

ability between mobile financial services in an African country

First in international remittance services in North Africa, South Asia and Central America

Companion Card in Africa

TION



Deep industry expertise with knowledge of country-specific regulations

Right ecosystem of partners; alliances with MasterCardand Western Union

Certified by Visa and Mastercard as a Token Service Provider (TSP) Worked with GSMA for development of Harmonized APIs for mobile money service providers

Worked with Bill and Melinda Gates Foundation for development of Open API for mobile money interoperability



mobiquity Pay also offers 'tap and pay' contactless payments using Host Card Emulation (HCE) and Tokenization.

# **KEY PLATFORM STRENGTHS**



#### Micro-services Based Architecture

to achieve greater agility, time to market, and fetch a higher value from fast-changing digital business models and services. Fully independent & reusable micro-services that support 100% automated deployment with zero downtime



#### **Micro-App Framework**

with easily customized and clubbed blocks of features and services, thus reducing the app development time significantly. For example, OTP, Login, Recharge can be used to create a banking app



#### **Business Orchestration Layer**

to rapidly launch new products and services 4/5th time reduction in modifying medium complexity business flows vs conventional systems



#### **Cloud Native Platform**

with open-source tech stack to enable service providers to reduce costs to launch a digital payment service and thereafter scale rapidly



#### **Easy Monetization and Monitoring Capabilities**

Monetize Through Dynamic Pricing Monitoring through Detailed Dashboards Proactive Disaster Prevention



#### **Seamless Integration Gateway**

to connect with the banks' host systems and onboard partners like Billers, Merchants etc Supporting 1000+ integrations across our deployments globally Reducing go-to-market time by~50%



#### Automated Deployment with CI/CD

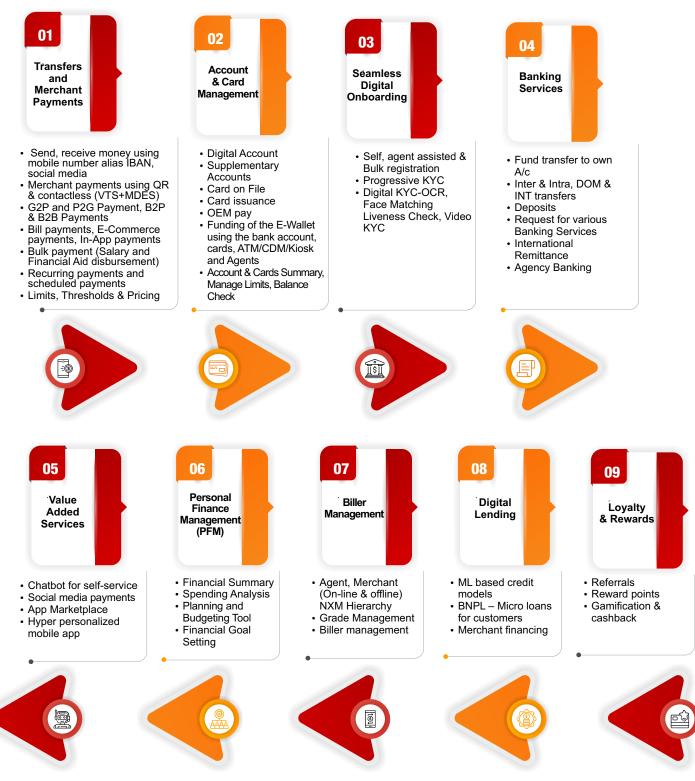
to support 100 per cent automated deployment with zero downtime. This is enabled using a continuous integration and continuous delivery (CI/CD) pipeline-based approach



#### API Sandbox

to quickly understand and test APIs to fasten the development cycles

# DIGITAL WALLET ECOSYSTEM SERVICES



# **FOCUSED ON SUCCESS**

Comviva works with various entities including Banks, Telecom Operators, and Fintechs empowering them with highly scalable digital banking solution. Our 2 decades of experience with these different industries for variety of use cases made our platform more robust with advanced architecture. Comviva is enabling over 7 Bn digital transactions for 130 Mn customers amounting to \$160 Bn in value annually.



### **OUR FOCUS RECOGNIZED**

One of our most awarded digital solutions, mobiquity, has received 75+ awards in the past 5 years including the GLOMO awards. We have presented a case study at Harvard and have been invited by UN to participate in it's flagship events on digital economies. Our digital lending platform has recently won The Pacific Islands FinTech Innovation Challenge by UNCDF. Our digital wallet, digital lending and digital banking solutions have been listed in Gartner, Omdia, and Forrester reports, among others.

AWARDS						ANALYSTS			
DIGITAL IMPACT AWARDS AFRICA	PayTech	AtticeCom AWARDS	SMART CARD		gtb <sub>ELCOMS</sub> BUSINESS	Gartner	Forrester	νιςμο	JUNIPER*
CXX EXCELLENCE AWARDS 2020	PAYMENTS AWARDS		20 banking technology AWARDS	RemTECH Awards	GLOTEL AWARDS 2019	••••analysys mason	ROCCO	Constellation"	MARKETSANDMARKETS"
EP EMERGING AWARDS	wca	Great Place To Work. Cartified awatas parage				<u>⊛me</u> f	FROST & SULLIVAN	tm <b>forum</b>	

#### About Comviva

Comviva is changing the world through digital experiences. Our innovative portfolio of digital solutions and platforms brings greater choice, faster time to market, and flexibility to meet our customers' evolving needs better as they drive growth, transform, and bring efficiency. From maximizing customer lifetime value to enabling large-scale digital transformation, we partner globally with communications and financial industry organizations to solve problems fast and transform for tomorrow. Comviva solutions have been deployed by over 130 Communication Services Providers and Financial Institutions in more than 90 countries. They have delivered the benefits of digital and mobility to billions of people around the world.

For more information, visit us at www.comviva.com



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