

Impact Experience Newsletter

April 2026

VOICEWHAT

THE GREAT BUSINESS STORY

TRANSFORMING INDIA

SEASON 3

NTDV Profit

Comviva's Global Growth Story: CEO Rajesh Chandiramani on NDTV Profit

In a recent interview on NDTV Profit, our CEO Rajesh Chandiramani reflected on Comviva's evolution from a mobility pioneer to a global digital platforms leader. He outlined the Comviva 2.0 vision, with fully cloud-ready, AI-led platforms serving over 2 billion users, and introduced Horizon 2.0, focused on expanding beyond telco and banking into sectors such as retail, travel and logistics, including a recent strategic win with UPS in the United States. He reinforced our mission to help telcos transform into digital technology companies delivering seamless, quick commerce style experiences to consumers worldwide.

[Watch Full Interview](#)

Product Updates

BlueMarble Retail Next-generation Digital Distribution Management System

With over 20+ million users, CelcomDigi has strengthened its digital distribution capabilities with the launch of a Unified Digital Distribution Management System powered by BlueMarble Retail platform. Designed for its channel partner ecosystem, the solution streamlines and automates sales and distribution operations across online, direct, and indirect channels, enhancing efficiency and customer experience.

[Read Press Release](#)

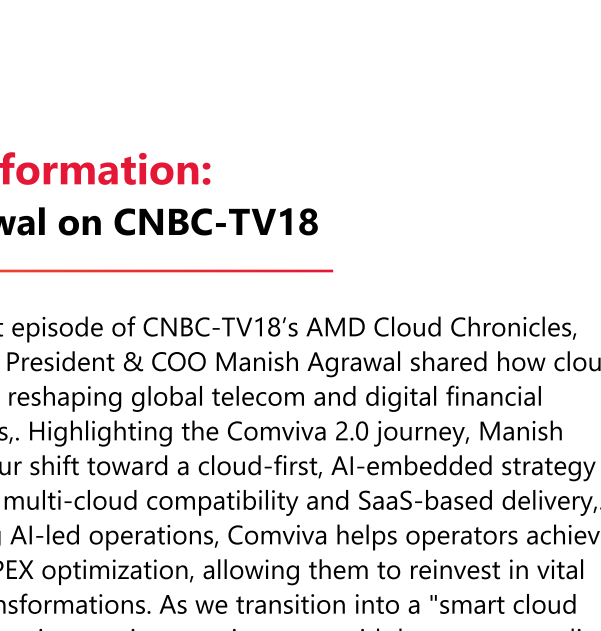
Analyst spotlight on BlueMarble

Omdia	Market Guide	Niche Player	Telecom Billing Market Radar, Dec 2025
ISG	Provider Lens	Product Challenger	Integrated OSS/BSS/CX Platform Report 2026

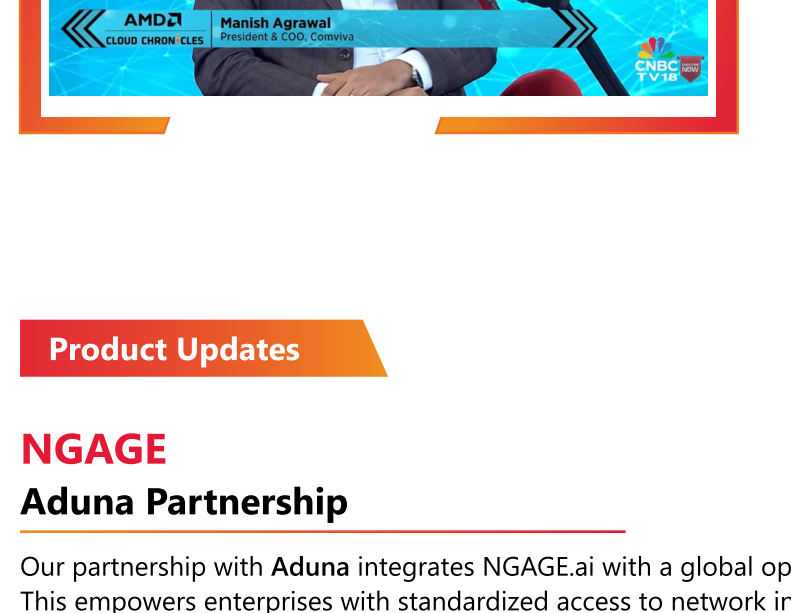
Driving the AI-First Future: CEO Rajesh Chandiramani in Oman

CEO Rajesh Chandiramani recently visited Oman, sharing insights with the Times of Oman on the evolution of digital financial solutions. A key highlight was the landmark launch of the Global Pay Oman app with Global Money Exchange, designed to accelerate digital adoption and financial inclusion in the region. Rajesh detailed Comviva's AI-first strategy, highlighting how Agentic AI and embedded intelligence empower partners to deliver secure, personalized experiences. Today, Comviva's platforms support over 500 million customers globally, processing a staggering \$1 billion in transactions every day.

[Read or Listen Full Interview](#)



Driving Telecom Transformation: President & COO, Manish Agrawal on CNBC-TV18



In a recent episode of CNBC-TV18's AMD Cloud Chronicles, Comviva's President & COO Manish Agrawal shared how cloud and AI are reshaping global telecom and digital financial landscapes,. Highlighting the Comviva 2.0 journey, Manish detailed our shift toward a cloud-first, AI-embedded strategy that prioritizes multi-cloud compatibility and SaaS-based delivery,. By leveraging AI-led operations, Comviva helps operators achieve up to 40% OPEX optimization, allowing them to reinvest in vital digital transformations. As we transition into a "smart cloud world," Comviva continues to innovate with hyper-personalized services and cost-efficient, self-funded transformation models.

[Watch Full Interview](#)

Product Updates

NGAGE Aduna Partnership

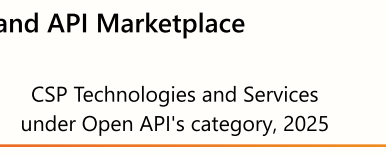
Our partnership with Aduna integrates NGAGE.ai with a global operator federation. This empowers enterprises with standardized access to network intelligence across 40+ countries.

Juniper Gold Award: Ngage CPaaS clinched Gold at the Juniper Research Future Digital Awards 2026. This recognition highlights our leadership in delivering high-impact programmable communication solutions globally.

GLOTEL Win: We won the GLOTEL Award for the **NGAGE API Monetization Suite**. This award underscores our excellence in helping telcos effectively monetize network capabilities and drive new revenue.

BIG Innovation Award: NGAGE won the 'BIG Innovation Awards 2026' in Telecommunications. This reflects our commitment to pioneering intelligent platforms that simplify digital transformations for our partners worldwide.

[Read Press Release](#)



Analyst spotlight on our champion products – NGAGE CPaaS, NPaaS and API Marketplace

Gartner	Emerging Tech Impact Radar	Recognized	CSP Technologies and Services under Open API's category, 2025
Juniper Research	Market Guide	Leading Challenger	RCS for Business Market: 2026-2030
Rocco Research	RR Report	Recognized	Network API Platform Economy 2026
Juniper Research	Market Guide	Leading Challenger	Mobile Messaging Market 2026 – 2030

Unlocking New Revenue: Deshbandhu Bansal on Network API Monetization

In a recent discussion with TM Forum, Deshbandhu Bansal, Comviva's COO of RevTech Solutions, explored the evolving landscape of network API monetization,. As telcos move beyond traditional A2P monetization, API-first platforms are creating scalable value across sectors like financial services and retail. He highlighted Comviva's strategic partnership with aggregator Aduna, illustrating how telcos can transition from fragmented networks to enterprise-ready platforms. By prioritizing standardization and high-demand areas like identity and fraud prevention, operators can drive new monetization opportunities and accelerate ROI timelines. This shift is essential for building the scalable ecosystems that modern enterprises require.



[Watch Full Interview](#)

Product Updates

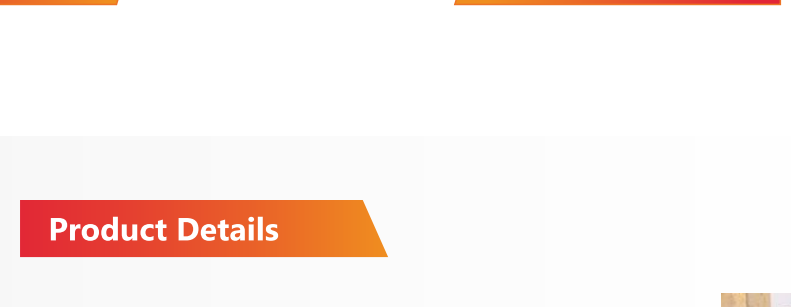
Mobilix® Real Time Marketing Empowering Growth with GenAI-Driven MarTech

Comviva has launched its GenAI-driven Mobilix® Real Time Marketing platform. Featuring over 120 advanced AI models, it empowers marketers to create high-impact, personalized campaigns with unprecedented speed. By transitioning toward **marketing autonomy**, we help you drive higher conversion, retention, and sustained business growth.

[Read Press Release](#)

Analyst spotlight on Mobilix

Forrester	Landscape	Notable Vendor	The Customer Analytics Technology Landscape, Dec 2025
------------------	------------------	----------------	---



Martech 2026: Manish Singhal on AI, Trust, and Growth

Manish Singhal, Comviva's Head of MarTech Solutions, recently shared insights in ETBrandEquity on the future of MarTech. By 2026, the industry will shift from simple campaign execution to autonomous, AI-driven growth and trusted data foundation. Key trends include the rise of autonomous marketing agents and CMOs evolving into "Chief Growth Architects". Comviva's telco-grade, composable platforms are uniquely positioned to simplify fragmented stacks, enabling brands to leverage unified data for real-time decisioning and measurable commercial impact.

[Read Full Article](#)

Product Details

mobiquity® Pay

Airtel Money Africa: Airtel Money launched its next-generation, cloud-native platform powered by mobiquity Pay across its African markets. This strategic transformation serves 49.8 million customers, creating a future-ready ecosystem to accelerate financial inclusion.

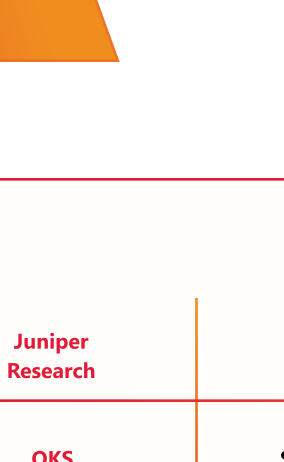
[Read Press Release](#)

Global Pay Oman: Global Money Exchange launched the Global Pay app in Oman, powered by mobiquity Pay. The solution enables secure local and international payments, utility billing, and interoperable QR-based transactions for nationals and expatriates.

[Read Press Release](#)



[Watch Video](#)



IBSi FinTech Award: Comviva and GMEC received the 2025 IBSi Global FinTech Innovation Award for "Best In-Class Cross-Border Payments". This recognition highlights mobiquity Pay's success in transforming traditional remittances into seamless, value-rich digital experiences.

[Read Press Release](#)

BIG Innovation Award 2026: mobiquity Pay was recognized in the Banking and Financial Services category for its pioneering digital payment solutions.

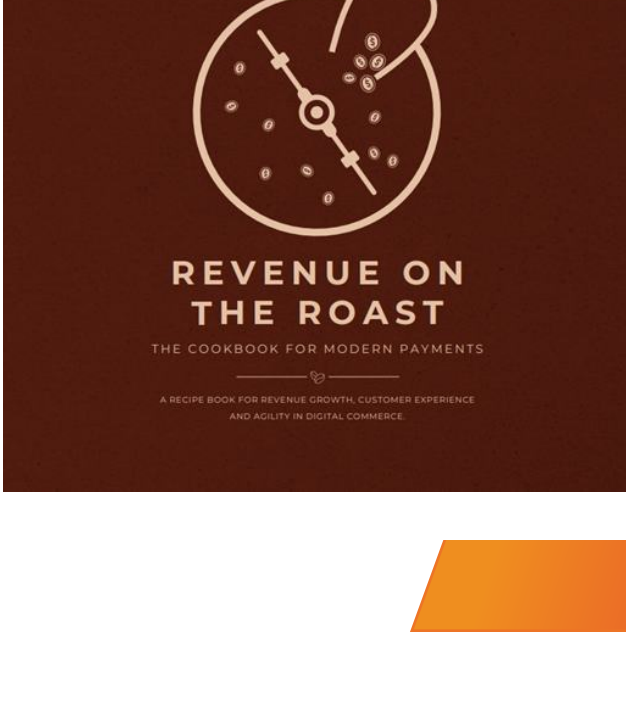
Analyst spotlight on mobiquity® Pay

Juniper Research	Market Guide	Established Leader	Digital Wallets Market: 2025-2030
QKS Group	SPARK Matrix™	SPARK Leader	Merchant Payment Platform (Q4 2025)
Gartner	Market Guide	Recognized	Digital Commerce Payment Platforms (2026)
Juniper Research	Market Guide	Established Leader	Mobile Money in Emerging Markets: 2026-2030

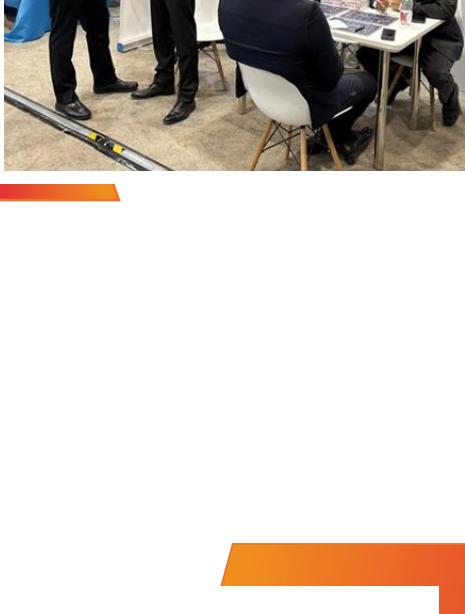
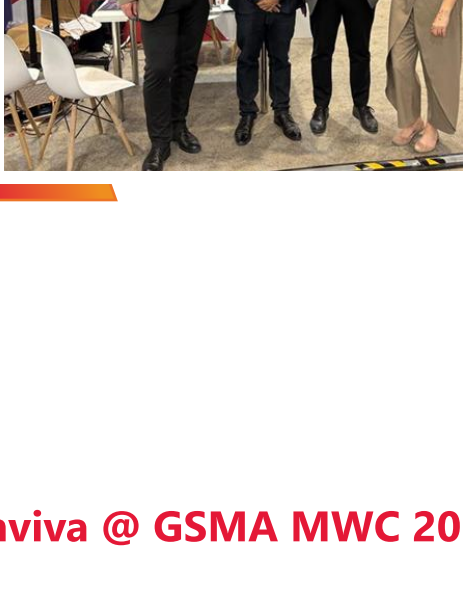
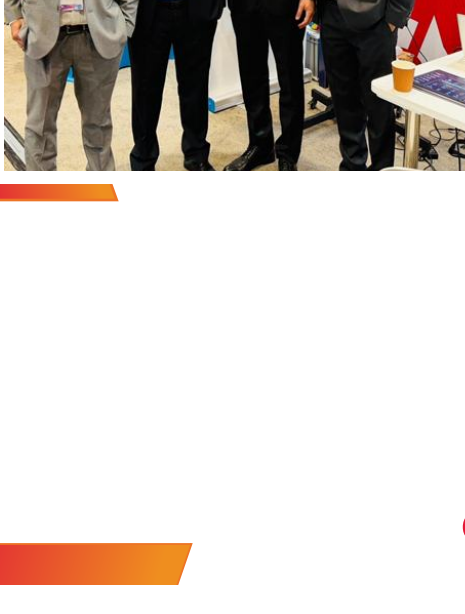
Thought Leadership

Mastering Modern Payments: From Infrastructure to Performance Engine

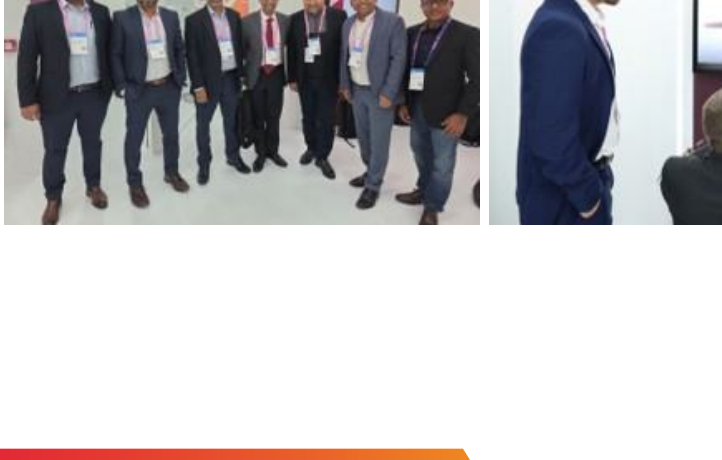
Comviva's latest playbook, "Revenue on the Roast," provides a strategic roadmap for leaders evolving from basic payments to intelligent orchestration. By viewing payments as a performance engine rather than simple "plumbing," organizations can compound efficiency, agility, and customer trust. This guide offers practical "recipes" for product and finance leaders to transform their payment infrastructure into a signature blend that drives compounding growth and long-term performance.



Comviva @ Capacity Middle East



Comviva @ GSMA MWC 2026



Comviva @ GSMA MWC 2026 CMO Roundtable @MWC IMPACT x AI = Compounding Growth



[Watch Video Glimpse](#)