

Impact Experience Newsletter

November 2025

AI-first Digital Transformation: How Comviva Helps CSPs Accelerate Their Telco-to-Techco Journey

An Interview with Rajesh Chandiramani, CEO at Comviva

In this exclusive interview with **Frost & Sullivan** as part of their Transformational Growth Leadership Program, Rajesh highlights Comviva's 2.0 strategy and how it is empowering enterprises to transform from telecommunications companies (Telcos) into technology-driven enterprises (Techcos). The conversation explores how AI, Cloud, and SaaS are fuelling this transformation and enabling customer-centric growth across telecom, financial services, and retail ecosystems.

Rajesh also reflects on Comviva's remarkable **25-year journey**, our multi-vertical leadership across **Messaging, FinTech, BSS, and MarTech**, and how we are leveraging **AI-led platforms** to drive innovation, scale, and growth across the globe.

Read More



Thought Leadership

Making broadband switching simple: how the UK changed rules of the game

In this short video with TM FORUM, TOTSCo CEO Paul Bradbury and Rajesh Chandiramani, CEO Comviva talk about the setting up of the TOTSCo Hub as a secure, purpose-built software platform that enables broadband providers to exchange switching messages quickly, reliably, and at scale.

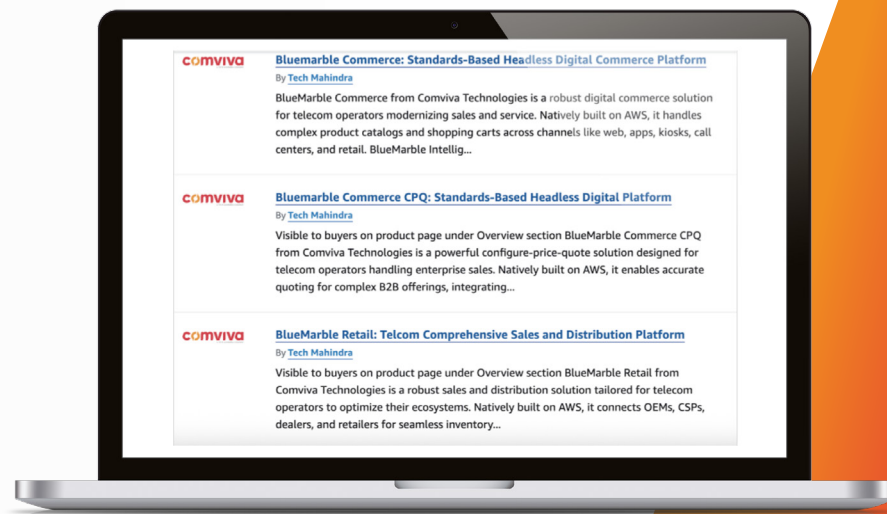
Gartner

Consecutive Second Year Feature in Gartner Magic Quadrant For AI in CSP Business Operations

Spotlight on our champion products – **MobiLytx™** Marketing Studio and **BlueMarble** Retail, Commerce and BSS.

Now live on AWS Marketplace BlueMarble SaaS Commerce, CPQ and Retail platforms.

Future-ready and agile platform to modernize sales, service, and distribution, BlueMarble also features in **Gartner** Market Guide for CSPs B2B Digital Marketplace Solutions, **Gartner** Competitive Landscape for CSP Customer Management & Experience Solutions & third time in a row in **Gartner** Market Guide for CSPs Customer Management & Experience (CM&X) Solutions.



Watch Video

World No. 1 digital wallet is even more powerful mobiquity® Pay X.10

AI-powered & Game-changer

mobiquity® Pay has achieved a remarkable milestone surpassing 7.5 billion transactions, processing \$400 billion+ annually, translating to \$1 billion+ daily transactions across global markets – a value surpassing the GDP of a country like Finland.

With **mobiquity® Pay** X.10, the leading pan-African operator **transforms experience for 80M+ users in Kenya** setting global benchmark with **first cloud-native launch** on Kubernetes.

Tech in Africa, one of the leading platforms for the African tech community, has featured **mobiquity® Pay** platform for enabling **Orange Money's** robust security framework in its recent story on **Mobile Money Security for E-Commerce Platforms**.

Read More

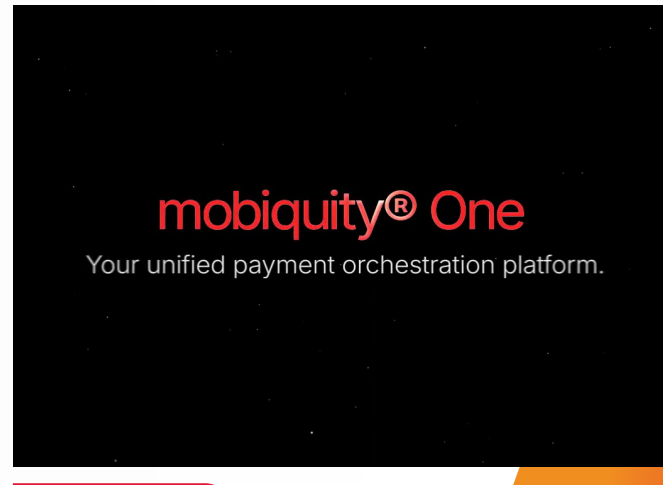


mobiquity® Pay deservedly received the Platinum Award for **Best Digital Wallet** at the **Future Digital Awards 2025** by **Juniper Research** (taking over the top spot from Ericsson & Huawei).

mobiquity® One Payments Orchestration Platform

Earns recognition in Gartner's 2025 Vendor Guide for Payments & Loyalty. Watch the latest product video to know more on how to –

- Seamlessly connect gateways, wallets, BNPL & more.
- Use AI-powered routing for higher success rates, better customer experiences, and supercharged conversions.



Watch Video

MobiLytx™ Marketing Studio Emerges as analyst's favorite real time and loyalty marketing solution.

Gartner	Competitive Landscape	Featured	Customer Management & Experience Solutions 2025
Everest Group	PEAK Matrix	Major Contender	Loyalty Platforms Assessment 2025
Gartner	Market Guide	Multi-solution Vendor	Loyalty Program Vendors 2025
Forrester	Landscape	Notable Vendor	Loyalty Program Vendors 2025
Gartner	Vendor Guide	Notable Vendor	Payments & Loyalty 2025
Forrester	Landscape	Notable Vendor	Real-Time Interaction Management 2025
Gartner	Market Guide	Notable Vendor	Customer Management & Experience 2025

NGAGE CPaaS

Wins the Silver at Antonio Meucci Global Telco Awards 2025 in the "Best Enterprise Messaging Platform" category.

Analyst spotlight on our champion products – **NGAGE** CPaaS, NPaaS and API Marketplace.

Gartner	Market Guide	Featured Vendor	B2B Digital Marketplace Solutions 2025
Juniper Research	Market Guide	Established Leader	Network API Market
QKS Group	SPARK Matrix	Featured Vendor	Communications Platform as a Service, 2025
Rocco Research	Market Report	Notable Vendor	A2P SMS Messaging, 2025 & CPaaS Market Impact, 2025
QKS Group	Market Report	Notable Vendor	Mobile Messaging Fraud Prevention Market



Comviva @ Industry Events

dtw Ignite

GLOBAL FINTECH FEST 2025

Aduna Aduna Global Summit, Dallas



capacity EUROPE

AFRICA COM



Upcoming Events

Meet Us At **tm forum INNOVATE ASIA** 25-27 Nov Bangkok

